



# Social Media and Filming Policy

## 1. Purpose

H.V.V. Football Factory recognizes the power of video footage to create engaging content, celebrate achievements, and provide valuable coaching insights. This policy outlines our approach to filming football games and using that footage for internal and public purposes, including social media. It is designed to protect the rights and privacy of all individuals involved, in accordance with the General Data Protection Regulation (GDPR).

By participating in activities with H.V.V. Football Factory, players, coaches, staff, and parents consent to the filming of games and training sessions as outlined in this policy.

## 2. Scope and Application

This policy applies to all individuals associated with H.V.V. Football Factory, including but not limited to:

- Players of all ages
- Coaches and team staff
- Club officials and volunteers
- Parents, guardians, and family members

## 3. Filming and Data Collection

What is filmed? We will use cameras to record football games and occasionally training sessions. The focus of this filming is to capture match action and team performance.

Why is it filmed? The footage is used for two primary purposes:

- Coaching and Analysis: To review team and individual performance, helping players improve their skills and tactical understanding.
- Promotional and Marketing: To create highlights, highlight reels, and promotional content for our social media channels, website, and other marketing materials.

Data Minimisation: We will only collect footage necessary for the stated purposes. When creating content for social media, we will focus on group shots and actions on the pitch, and avoid close-ups of specific individuals where possible, especially for younger players.



## 4. Social Media and Public Posting

- **Platforms:** We may post footage on official H.V.V. Football Factory social media accounts, including but not limited to YouTube, Instagram, and Facebook.
- **Tagging and Identification:** We will not tag or name individuals in social media posts without explicit consent, especially for underage players.
- **Comments and Interactions:** We will actively moderate comments on our social media channels to ensure a safe and respectful environment.

## 5. Your Rights Under GDPR

The GDPR grants individuals certain rights regarding their personal data, including images and video footage. You have the right to:

- **The Right to Be Informed:** You have the right to know what data we collect, why we collect it, and how we use it. This policy serves as that notice.
- **The Right of Access:** You can request a copy of the footage we hold that features you.
- **The Right to Rectification:** You can request that we correct any inaccurate information we hold about you.
- **The Right to Erasure (The "Right to be Forgotten"):** You can request that we delete or remove footage of you. This is particularly relevant for social media posts.
- **The Right to Restrict Processing:** You can request that we limit the way we use your data.
- **The Right to Data Portability:** You have the right to obtain your personal data in a machine-readable format for your own use.
- **The Right to Object:** You can object to the processing of your data, including its use for social media or promotional purposes.

## 6. How to Exercise Your Rights

To exercise any of the rights listed above, please contact the H.V.V. Football Factory Data Protection Officer (Kacper Wypych) or designated contact person. We will respond to your request within one month of receipt.

- **To request footage be taken down from social media:** Please send an email to [Hvvfootballfactory@gmail.com](mailto:Hvvfootballfactory@gmail.com) with the subject line "Request for Footage"

Removal." In the body of the email, please provide a link to the specific video or post you would like to be removed.

- To opt out of all social media filming: Please inform a coach or team manager at the start of the season, who will ensure your preference is noted and respected.



Contact:

For all questions or requests regarding this policy, please contact:

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